

# Your Invitation to Attend!



Automotive Recyclers  
of Michigan

## ARM Road Show & Business Networking Conference

May 17, 2025

Informative Seminars  
& Workshops  
New Technology Introductions  
Vendor Demonstrations  
Live & Silent Auctions  
Great Food & Fun!

AC Hotel  
3160 E. Michigan Ave.  
Lansing, MI 48912

## Automotive Recyclers of Michigan

208 N. Capitol Ave., 3rd Floor  
Lansing, MI 48933

Phone: (810) 695-6760  
E-mail: [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org)

# Welcome to the Road Show!

The Automotive Recyclers of Michigan are excited to invite you to our 15th Annual ARM Road Show & Business Networking Conference. Planning is already well underway to make this a great experience full of educational seminars and entertaining festivities.

For those of you who have been to our show before, you know what an enthusiastic and progressive group of recyclers we have in Michigan. Every year we draw a large crowd of owners, managers, and employees that are looking to stay on top of the latest trends.

Your support has always been a key factor in our success, and we hope you choose to make time in your busy schedules to attend your 2025 Road Show & Business Networking Conference. If you have any questions, please contact the ARM office at 810-695-6760 or [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org).

We look forward to seeing you!

*Daniel Gray*

President

Automotive Recyclers of Michigan

# Location

**AC Hotel  
3160 E. Michigan Ave.  
Lansing, MI 48912**



Hotel Room Rate: \$144 plus taxes

**[Book your group rate for Automotive Recyclers Room Block](#)**

*The room reservation deadline is April 16, 2025.*

The hotel offers complimentary parking, wireless internet access, flat-screened TV, refrigerators, coffee/tea makers, hair dryers, docking stations, business center, fitness center, and swimming pool.

*Check-in: 3:00pm*

*Check-out: 12:00pm*

# Tentative Schedule of Events

## May 16, 2025

5:00pm -7:00pm                    **Exhibitor Set-Up**

## May 17, 2025

9:00am                                Registration and **exhibits open**  
Coffee and Donuts

9:30am-10:30am                    Session 1

10:40am-11:40am                    Session 2

11:45am-12:45pm                    **Lunch (with vendors)** and Session 3

12:55pm-1:55pm                    Session 4

2:05pm-3:05pm                    Session 5

3:15pm-4:00pm                    Legislative Panel Session

4:00pm                                Break  
Check into hotel  
Bar opens

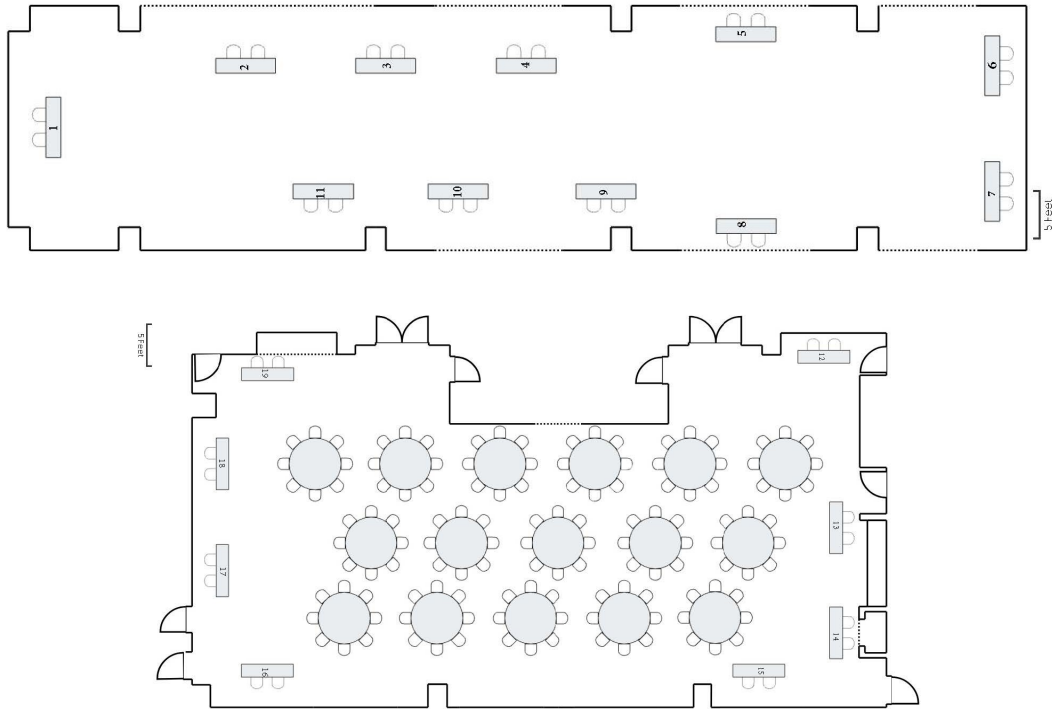
5:00pm-8:00pm                    Silent Auction Opens

6:00pm                                **Buffet Dinner (with vendors)**  
Awards

8:00pm-11:00pm                    Silent Auction Closes  
Live Auction Starts  
Last Man Standing  
Pick Your County  
50/50 Raffle  
PAC Fundraiser  
**Exhibitor Move-Out**

# Rates

## TRADE SHOW FLOOR PLAN



## EXHIBITOR RATES

**\$950.00** fee per booth. Discounted rate of **\$850.00** if registration is received before 04/04/25.

ARM Associate Members: **\$850.00** fee per booth. Discounted rate of **\$750.00** if registration is received before 04/04/25.

### *BOOTH INCLUDES:*

- 6' x 30" table and two chairs
- Signage with company name
- (2) FREE Conference Registrations (includes food). Additional registrations available @ \$200.00 each

## SPECIAL FEATURES

- Listing in Road Show directory detailing your goods or service
- Attend all seminars, training & social events at no additional charge
- Free Wi-Fi

## LIVE AND SILENT AUCTIONS

If you would like to donate an item to our Live or Silent Auction, please contact the ARM office at 810-695-6760 or [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org)

# Exhibitor Booth Display Rules

1. **SPACE:** No portion of the booth area may be sublet or assigned to any other firm or person.
2. **ELECTRICAL:** Wireless Internet and electrical outlets available. Bring your own extension cords.
3. **LIABILITY:** Each booth operator will be responsible for the space leased during the Road Show and will keep it free from hazards to person(s) on the premises. The Automotive Recyclers of Michigan and the AC Hotel will not be responsible for any injuries sustained by booth operators, representatives, their associates or employees.
4. **INSURANCE:** It is agreed that in no instance shall the Automotive Recyclers of Michigan, its Officers, Directors or Staff, or the AC Hotel be held responsible for any loss, theft, fire or injury to any person or article.
5. **SPACE ASSIGNMENT:** Booth assignments are made on a first-come, first-served basis. Indicate your first, second, and third choice for the booth space on your registration form. No private room displays are allowed.
6. **FIRE AND SAFETY CODES:** Each booth operator must comply with all federal, state, and local fire and safety codes.
7. **SHIPPING AND RECEIVING:** This year's shipping location is AC Hotel, 3160 E. Michigan Ave., Lansing, MI 48912. *If you plan on shipping items to the hotel-please contact the ARM Office upon registration.*

# Marketing Opportunities

As an Exhibitor Sponsor of the Automotive Recyclers of Michigan 2025 Road Show and Business Networking Conference, you have a unique opportunity to market your company and your products to our members. In return for your generous sponsorship, you will be recognized as follows:

- Special recognition in Road Show Directory
- Signs at the event highlighting sponsorship
- Acknowledgement at the Saturday Lunch.
- Acknowledgement in post-conference Automotive Recyclers of Michigan YardTalk newsletter.

*See sponsorship opportunities form for additional information.*

# Sponsorship Opportunities

Sponsorships are due by April 11, 2025, to be included on any signage or printed materials.

Company name \_\_\_\_\_

**Diamond Sponsorship** – \$1500.00 & higher \$ \_\_\_\_\_

- Special signage with company logo.
- Company logo on ARM website.
- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

**Platinum Sponsorship** – \$1000.00–\$1499.00 \$ \_\_\_\_\_

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

**Gold Sponsorship** – \$500.00 – \$999.00 \$ \_\_\_\_\_

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

**Silver Sponsorship** – \$250.00 – \$499.00 \$ \_\_\_\_\_

- Special listing in ARM post conference issue of *YardTalk*.
- Special listing in Road Show directory.
- Recognition signage at the registration table.
- Special signage in the exhibit hall.

## EVENT SPONSORSHIP OPPORTUNITIES

Below are events available for partial sponsorship. There is no limit to the number of events you may sponsor. Please check the event(s) you would like to sponsor.

Saturday Bar	\$500.00	\$ _____
Saturday Coffee & Donuts	\$750.00	\$ _____
Saturday Lunch	\$1,000.00	\$ _____
Saturday Dinner Buffet	\$1,500.00	\$ _____
Speakers & Trainers	\$1,000.00	\$ _____

**SPONSORSHIP TOTAL** \$ \_\_\_\_\_

# Exhibitor Contract

## Automotive Recyclers of Michigan Road Show and Business Networking Conference MAY 17, 2025

Information provided below will be used in the Road Show directory, for signage, and/or other printed material relating to the show. Reservations are taken on a first-come, first-served basis. Space is limited and fills up fast. To insure a reservation, please respond immediately.

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web site \_\_\_\_\_

### TRADE SHOW FEES

Booth	Rec'd Before	Rec'd After	# of Booths		Booth Cost		Total
	4/04/25	4/04/25					
Non-Member	\$850.00	\$950.00		X		=	
ARM Associate Member	\$750.00	\$850.00		X		=	

Additional Rep's	# of Add'l Reps				Total
(2) Representatives are included in your booth rental		X	\$200.00 each	=	

**TRADE SHOW FEES TOTAL \$ \_\_\_\_\_**

### Booth Preference (See floor plan on page 5)

First \_\_\_\_\_ Second \_\_\_\_\_ Third \_\_\_\_\_

See the next page for payment options and signature.



# Exhibitor Contract

Please use this space to type or print a one paragraph description of your company and product or service to be included in the Road Show Directory to be distributed at the 2025 Road Show & Business Networking Conference.

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“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibit’s activities on AC Hotel premises and will indemnify, defend and hold harmless AC Hotel and Automotive Recyclers of Michigan, its agents, servants and employees from any and all such losses, damages, and claim.”

Signee agrees to the rules and regulations regarding booth displays. (Refer to “Exhibitor Booth Display Rules.”)

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

## PAYMENT

Sponsorship Total \$ \_\_\_\_\_

Trade Show Total \$ \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

Please return your completed contract and full payment by **4/11/2025** to:

**Automotive Recyclers of Michigan**  
**208 N. Capitol Ave. 3rd Floor**  
**Lansing, MI 48933**  
**Phone: 810-695-6760**

**email: [arm@mi.automotiverecyclers.org](mailto:arm@mi.automotiverecyclers.org)**

**Check Enclosed** — Please make payable to *Automotive Recyclers of Michigan*.

## Credit Card

Visa    MasterCard    American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Security Code \_\_\_\_\_ Signature \_\_\_\_\_